

## Impacts: 2011 Alumni Survey

### LEAF Alumni at a Glance:

- 93%** increased interest in environmental issues
- 91%** increased awareness of conservation career paths
- 96%** went straight to college after high school
- 39%** applied to one of the colleges visited in LEAF
- 49%** reported LEAF influenced their academic study
- 70%** change the environmental behavior of others
- 95%** recreate in city parks
- 79%** identify as environmentalists



Since 1995, the Leaders in Environmental Action for the Future (LEAF) Program has had a tremendous impact on urban youth – opening their eyes to career possibilities, building self confidence, work skills, and conservation literacy. Highlights from the first longitudinal alumni survey completed in 2011 confirm that LEAF alumni are active conservationists in their personal and professional lives.\*\*

### National Comparison



- 34%** majored in life sciences vs. **6%** of national average
- 52%** volunteer for environmental causes vs. **3%** of national average
- 26%** are employed full time vs. **15%** of national average
- 72%** go hiking vs. **12%** of national average
- 33%** have worked for an environmental organization vs. **.06%** of national average
- 67%** believe loss of natural areas is “extremely serious” vs. **22%** of national average
- 73%** believe climate change is “extremely serious” vs. **37%** of national average

*\*\*Alumni survey questions were designed to measure outcomes indicative of long term conservation support, environmental values and activism, academic outcome and career track. Existing surveys of demographic baseline populations were further identified for comparison.*